



# Jet Interactive InAd Call Analytics™

Track calls in full detail anywhere within  
Google's display network and Call Extensions.

### Call Length

34:45

### Caller's Number

+61418 555 555

### Google Click ID

56784033

### Google Adgroup

23450967

### Time & Date

01:12:12:14:2023

### Location

Freameantle Western  
Australia



### Medium

Google Ads

### Ad Creative

Christmas Sale Drive 1024

### Campaign

Discount Dunlop

### Keyword

Cheap Tyres Perth  
Australia

### Call Recording

PLAY



# Google Call Forwarding VS Jet 'InAd' Call Analytics

Fields and Features	Description	Google Call Forwarding	Jet 'InAd' Call Analytics
Click ID	Google's Click ID, often referred to as "gclid," is a unique identifier assigned to each click on a Google Ads advertisement	✓	✓
Campaign ID	In Google Ads, campaigns are typically identified by their unique Campaign ID	✓	✓
Adgroup ID	The Ad Group ID is useful for tracking and reporting purposes within the Google Ads interface	✓	✓
Your Displayed Number	The "displayed phone number" is the phone number that is shown on the display ad	✓	✓
Caller ID	Caller ID is the caller's phone number	✗	✓
Call Status	"Call status" is Completed, Abandoned or Busy	✗	✓
Call Recording	Calls are stored to be played later within the Jet Call Tracking Portal	✗	✓
IVR	This shows what IVR option a customer picked. ie 1 for Sales, 2 for Service. Show customer intent	✗	✓
Call Outcome	Outcome and value of the call. ie Sale, Value = \$12,567	✗	✓
CRM Import	Import call information allowing matching with your CRM such as Salesforce, Hubspot, etc	✗	✓
Jet Call Tracker	Jet Interactive's unique set of call reports that show every call in full detail	✗	✓

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# Jet Call Tracking



## Pricing and Critical Information Summary

### Individual Number Pricing

	Pay Per Call	Bundled Call Plan
Price	<b>\$10/month</b>	<b>\$35/month</b>
Number	1 x 1300, 1800, Mobile or Local Australian Number	1 x 1300, 1800, Mobile or Local Australian Number
Network	<b>Jet Interactive</b>	<b>Jet Interactive</b>
Call Rates	6c per min to Australian landline or Mobile phones	First 1,000 calls answered on an Australian mobile or landlines are free, then 6c per min per call
Jet Reporting	Free	Free
IDD to selected countries	Additional charges see table below	Additional charges see table below

### Call Tracking Bundles

	Call Tracking Bundle 3	Call Tracking Bundle 4	Call Tracking Bundle 5
Price	<b>\$90/month</b>	<b>\$120/month</b>	<b>\$150/month</b>
Number	3 x 1300, 1800, Mobile or Local Australian Number	4 x 1300, 1800, Mobile or Local Australian Number	5 x 1300, 1800, Mobile or Local Australian Number
Website Size	1,000 - 3,000 visits/month	13,000 - 6,000 visits/month	6,000 - 10,000 visits/month
Call Rates	First 3,000 calls answered on an Australian mobile or landlines are free, then 6c per min per call	First 4,000 calls answered on an Australian mobile or landlines are free, then 6c per min per call	First 5,000 calls answered on an Australian mobile or landlines are free, then 6c per min per call
Integrations	FREE Integrations - GA4 (usually \$50/month) - Dynamic numbers plug in (usually \$50/month)	FREE Integrations - GA4 (usually \$50/month) - Dynamic numbers plug in (usually \$50/month)	FREE Integrations - GA4 (usually \$50/month) - Dynamic numbers plug in (usually \$50/month)
Jet Reporting	Free	Free	Free
IDD to selected countries	Additional charges see table below	Additional charges see table below	Additional charges see table below

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## Service Description

This phone service is an inbound virtual number.

This phone service does not include a mobile phone or desk phone. You will require a mobile, tablet, computer or desk phone that is connected to the internet.

This service is provided on a no lock-in contract basis and has a 1-month minimum term.

## Pricing details

1. Landline calls are calls to local Australian numbers or 1800 numbers
2. Calls to 13 and 1300 numbers are 30c
3. Numbers are free to set up or port in but have a \$50 port out fee
4. Number swap. If you need the number swapped out it will cost \$50 per number
5. All calls are billed in 1 minute increments with a 2 minute minimum
6. All costs are in Australian Dollars and are Ex GST

## Additional Service Cost

Dynamic Number Plugin	<b>\$50</b> /month	Per Account
GA4 and Google Ads Integregation	<b>\$50</b> /month	Per Account
IVR	<b>\$25</b> /month	Per Account per IVR module
Call Queue	<b>\$25</b> /month	Per Call Queue
Geographic Routing	<b>\$55</b> /month	Per Cluster
Post Code Routing	<b>\$55</b> /month	Per Cluster
Call Recording	<b>\$10</b> /month	Per Number - includes inbound and outbound calls